

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----  
ADVANCE MAGAZINE PUBLISHERS INC  
d/b/a THE CONDÉ NAST PUBLICATIONS,

Plaintiff,

vs.

ACTIV8NOW, LLC and ACTIVE8MEDIA

Defendants.  
-----

: CIVIL ACTION NO.: 05-CV-7516

: **Notice of Appearance**

PLEASE TAKE NOTICE that the undersigned appears as attorney for defendant  
ACTIVE8MEDIA, LLC s/h/a ACTIVE8MEDIA, in this action and requests that all papers  
be served upon her.

Dated: New York, New York  
June 7, 2007

CAMACHO MAURO MULHOLLAND, LLP.



Kathleen M. Mulholland, Esq. (6517)

Empire State Building

350 Fifth Avenue – Suite 5101

New York, New York 10118

(212) 947-4999 fax: (212) 947-8099

Attorneys for Defendant: Active8Media,  
LLC s/h/a Active8Media

Our File No.: MEDY-1756-K

STATE OF NEW YORK )  
COUNTY OF NEW YORK ) ss:

Gloria Zapata, being duly sworn, deposes and says:

That I am not a party to the within action, am over 18 years of age and reside in Brooklyn, New York.

That on June 8, deponent served the within **Notice of Appearance** upon the attorneys/individuals listed below, at his/her/its addresses which were so designated by said attorneys for said purpose, by depositing a true copy of same enclosed in a post paid properly addressed wrapper in a post office under the exclusive care and custody of the United States Postal Service within the State of New York:

TO:

**Aaron Mark Frankel**

Kramer Levin Naftalis & Frankel, LLP

1177 Avenue of the Americas

New York, New York 10036

(212) 715-9100

Fax (212) 715-8000

Attorneys for Plaintiff/Counter Claimant/Counter Defendant Advance Magazine Publishers, Inc.

**Robert Eliot Hanlon**

Alston & Bird, LLP (NYC)

90 Park Avenue

New York, New York 10016

(212) 210-9410

Fax (212) 210-9444

Attorneys for Counter Defendant RichFX, Inc.

**Deborah A. Heinman**

Smith, Gambrell & Russell, LL

Promenade II, Suite 3100

1230 Peachtree St., N.E.

Atlanta, GA 30309

(404) 815-3631

Fax (404) 685-6931

Attorneys for Defendant Activ8now, LLC

**Thomas Hunter Jefferson**

Smith, Gambrell & Russell, LL

Promenade II, Suite 3100

1230 Peachtree St., N.E.  
Atlanta, GA 30309  
(404) 815-3631  
Fax (404) 685-6931  
Attorneys for defendants Active8media, L.L.C. and Activ8now, LLC

**Randy Lipsitz**

Kramer Levin Naftalis & Frankel, LLP  
1177 Avenue of the Americas  
New York, New York 10036  
(212) 715-9100  
Fax (212) 715-8000  
Attorneys for Plaintiff Advance Magazine Publishers, Inc.

**Dale Lischer**

Smith, Gambrell & Russell, LL  
Promenade II, Suite 3100  
1230 Peachtree St., N.E.  
Atlanta, GA 30309  
(404) 815-3631  
Fax (404) 685-6931  
Attorneys for defendant Active8media, L.L.C.

**George Douglas Medlock, Jr.**

Alston & Bird LLP  
One Atlantic Center, 1201 West Peachtree Street  
Atlanta, GA 30309  
(404) 881-7765  
Fax (404) 253-8465  
Attorneys for Counter Claimant/Counter Defendant RichFX, Inc.

**Richard Lloyd Moss**

Kramer Levin Naftalis & Frankel, LLP  
1177 Avenue of the Americas  
New York, New York 10036  
(212) 715-9100  
Fax (212) 715-8000  
Attorneys for Plaintiff Advance Magazine Publishers, Inc.

**Paul Robert Niehaus**

Niehaus LLP  
230 Park Avenue – 10<sup>th</sup> Floor  
New York, New York 10169  
(212) 551-1445  
Fax (212) 624-0223

Attorneys for Defendant/Counter Claimant Activ8now, LLC, Defendant Counter Claimant Active8media, L.L.C

**Frank G. Smith**

Alston & Bird LLP

One Atlantic Center, 1201 West Peachtree Street

Atlanta, GA 30309

(404) 881-7765

Fax (404) 253-8465

Attorneys for Counter Claimant/Counter Defendant RichFX, Inc.

**Todd Douglas Williams**

Smith, Gambrell & Russell, LL

Promenade II, Suite 3100

1230 Peachtree St., N.E.

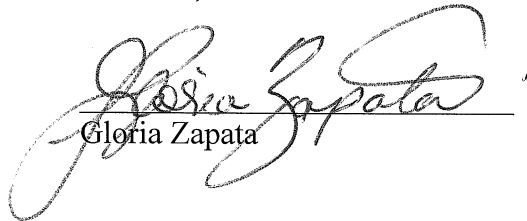
Atlanta, GA 30309

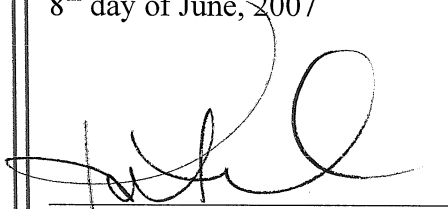
(404) 815-3631

Fax (404) 685-6931

Attorneys for defendants Activ8now, LLC and Active8media, L.L.C.

Sworn to before me this  
8<sup>th</sup> day of June, 2007

  
Gloria Zapata



KATHLEEN M. MULHOLLAND  
Notary Public, State of New York  
No. 31-02MU5016404  
Qualified in New York County  
Commission Expires August 9, 20\_27